



## Guidelines for 'Behind the Scenes' Tourism Hosts

<b>Contact</b>	Deborah Nettleton
<b>Phone</b>	01492 531731
<b>Email</b>	<a href="mailto:Deborah.nettleton@gonorthwales.org.uk">Deborah.nettleton@gonorthwales.org.uk</a>

### Overview

In preparation for the project you have kindly agreed to be a Tourism Host for the Academy, we have compiled this information sheet which you may find useful and to help both you and the attendees make the most of the placement.

All clients will be required to sign a confidentiality agreement document at the beginning of each placement they attend, to protect the businesses hosting and the privacy of all clients.

### What happens at a 'Behind the Scenes' Tourism Host

The purpose of a 'Behind the Scenes' Tourism Host is for clients to see all aspects of the host business in terms of employment and career aspirations. It is a great opportunity for clients to gain an appreciation for the vast range of roles employed by the tourism industry. Many clients may not have had the opportunity to experience the majority of what North Wales has to offer in terms of tourism, and would have limited understanding of the scope of the industry. These opportunities also offer the clients the opportunity to network with peers and business leaders, and hopefully gain more confidence to make their career choices.

From the perspective of the Tourism Host, this provides the opportunity to have meaningful input into the development of the next generation of travel professionals and possibly identify future employees.

### The focus of a Tourism Host is all about how your business operates

Each of the clients attending will be provided with an agenda; please let me know how the visit will run at your site, including who will be representing your business.

Please would you provide a short 'bio' for the person who is representing your business, and the number and type of roles you employ.

The clients will also be asked to provide their 'bio' which will be provided to you.

A tour of your facility would be excellent, as well as conversations with a range of employees who may have relevant or inspirational experiences or stories to share.

**Thank you very much for supporting the Go North Wales Tourism & Hospitality Academy**